

*The Power of Words*



*A press release, a message sent  
Through airwaves and the internet  
A chance to share a story bold  
To capture hearts and minds untold*

*For in these words lies power great  
To shift perspectives, change our fate  
To inspire hope, ignite a spark  
And bring a light into the dark*

*Through press releases, we can reach  
The masses, far beyond our reach  
And share the news of all we do  
To build a better world anew*

*With every word, we have a chance  
To make a difference, to advance  
The causes we hold dear and true  
And bring about a brighter view*

*So let us craft our messages well  
And share them with the world to tell  
Of all the good that we can do  
With every press release that's new.*

## *AI Poetry in your pocket*

### **For Immediate Release**

Discover the magic of poetry with PoeticAI, the app that combines AI & poetry! Create stunning images & unique poems that transform your words into art.

Announcing the launch of PoeticAI by Itch Studio, London. PoeticAI (pronounced Poetic AI) is a revolutionary new app that makes creating poetry easy and fun for everyone.

PoeticAI uses advanced machine learning algorithms to help users create beautiful and engaging poems with just a few clicks. Whether a seasoned poet or a complete beginner, PoeticAI makes it easy for users to express themselves in ways they never thought possible.

The attached poem 'The Power of Words' on the subject of 'Press Releases' was created using PoeticAI with just a few clicks. With PoeticAI, you can:

- Choose a variety of poetry styles and themes
- Enter your own words or phrases to customise your poem
- Share your poem on social media and/or with friends and family

*"Our goal with PoeticAI is to democratise poetry and make it accessible to everyone," said John Durcan, founder of Itch Studio Ltd. "We believe everyone has a story to tell, and poetry is one of the most powerful ways to share those stories."*

*PoeticAI is committed to its mission statement to bring poetry to the masses and donates a portion of all profits to literacy charities including 'Worldreader' and 'Room to Read'.*

PoeticAI is available now for free to pre-order on the Apple App Store with a general public release on **March 31st 2023**. An Android version is expected to follow later this summer.

For more information please visit [www.poeticai.info](http://www.poeticai.info)

**Share PoeticAI** - #PoeticAIpoetry and #AIpoetryinyourpocket

**Media Pack:** A media pack with App screenshots, example poem output, Logo, Press Release and brand guideline are available to download from: <http://www.poeticai.info/press>

**About Itch Studio Ltd** - Itch Studio Ltd is a Collaborative UK Digital Agency composed of Mobile App developers who create innovative apps for UK and International customers.

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